

REMARKS

Claims 1 and 11 are amended; and claims 20-23 are added.

5        In response to Examiner Advisory Action, Applicants respectfully submit that Examiner still substantively mis-applies Hollenberg to teach or suggest the essentially claimed limitation “object identifier representing one or more **goods in production, inventory and shipment**”, because in fact there is no teaching or suggestion by Hollenberg of Applicants’ claimed limitation of object identifier representing one or more

10      **goods in production, inventory and shipment.** (Kindly note that Hollenberg merely provides situational information (i.e., non-production/inventory/shipment information re monitored goods) regarding services and time-critical information about places and events, including “travel distances and transit times, entertainment, merchants’ messages, area attractions, communications, current locations of system users, and traffic congestion

15      information and user-generated information from bar-coded objects and digital photographs of scenes and other materials” (abstract).)

Further Applicants respectfully submit that Examiner still substantively mis-applies Hollenberg to teach or suggest the essentially claimed limitation including “a **first object location and a time** monitored at such location, **provided by a detector** coupled to the console processing unit; and a **second object location and a time** monitored at such location, **provided by a sensor** coupled to the processing unit”, because in fact there is no teaching or suggestion by Hollenberg of Applicants’ claimed limitation of a **first**

**object location and a time** monitored at such location, **provided by a detector ...; and a second object location and a time** monitored at such location, **provided by a sensor.**

(Kindly note that Hollenberg merely provides detector/transceiver monitoring (but without providing object location and time) such that “at an early point in a

5 communication session the service provider may also respond to each user with GPS corrections specific to each satellite currently in use by the situation information system and the users such that the devices computer differentially corrected global positions” (col. 18, lines 51-56); also Hollenberg merely provides sensor/camera monitoring (but without providing object location and time) such that “the digital camera, because of the

10 decreasing size of its components, for example, the lens and the resulting tiny aperture, can serve to copy documents and can be fit into the handset” (col. 6, lines 19-22).)

Furthermore Applicants respectfully submit that Examiner still substantively mis-applies Walsh to teach or suggest the essentially claimed limitation “that the **data**

15 **structure is accessible for object-monitoring from only one or more specified network site or processor**”, because in fact there is no teaching or suggestion by Walsh of Applicants’ claimed limitation of **data structure ... accessible for object-monitoring from only one or more specified network site or processor**. (Kindly note that Walsh merely provides general access (i.e., without limiting access from only specified site(s) or

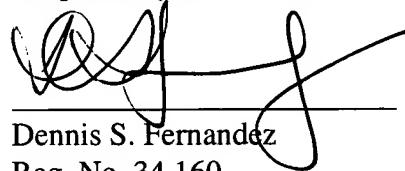
20 processor(s)) to order processing element 111 that “includes memory locations for inventory, user information, delivery schedules, accounting information and the like... representative examples of assigned memory locations in order processing element 111 may include e.g. user profiles such as account numbers, user device numbers and

authentication codes and language preference .. other examples of assigned memory locations may include e.g. prior ordering history; inventories of goods or services that can be ordered; delivery schedules; and invoice, billing and collection histories" (col.19, line 61 to col. 20, line 4).)

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Respectfully submitted,



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